

## THE SHOES

## Your Shoes Should Be as Stylish as Your Costume

The average woman is mighty particular in the matter of "style." She would be indignant if she were compelled to wear a suit or hat that didn't reflect the newest fashions, and the best fashions, at that!

Why should she be less particular about her shoes. They contribute just as much to her appearance as any other article of apparel.

Style, in the making of shoes, is a fine art—and its highest point of perfection has been reached in the American Girl Shoes.

American Girl Shoes are designed by "shoe artists"—men who do nothing else but create women's foorwear. So diaintily are American Girl models shaped that they display the natural curves and arches of the feminine foot to the utmost advantage—and frequently permit the wearing of a smaller sized shoe.

But over and above anything else, American Girl Shoes have style! They reflect the season's latest and best shoe fashions. They are made on new and ex-

clusive lasts. They are leaders—not followers. America's best dressed women wear the American Girl Shoe. Along the fashionable boulevards of the leading cities of America the shoe that is most in evidence is American Girl.

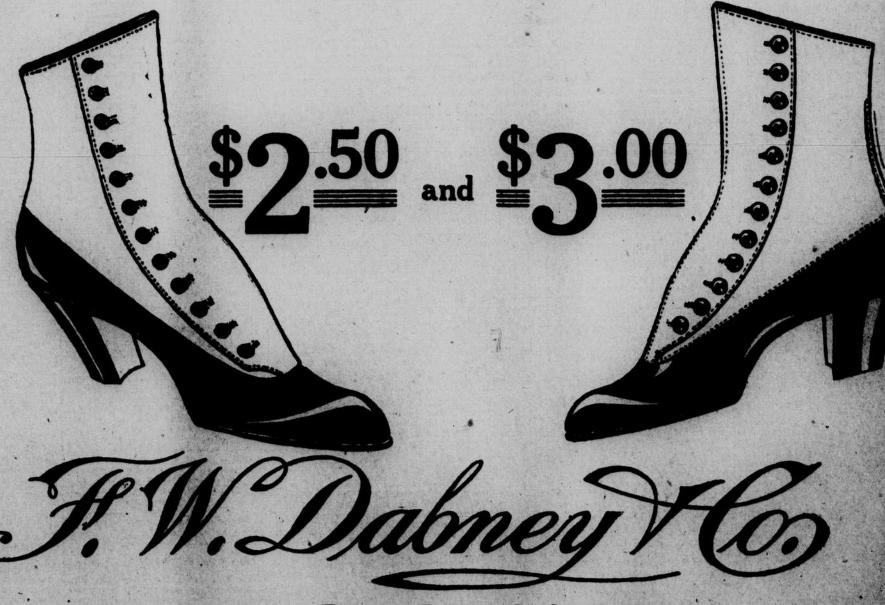
The beauty of American Girl Shoes are more than "skin deep"—it goes below the surface. You will not find better leather, more careful workmanship, finer finish, or greater wear in custom-made shoes at \$4, \$5, \$6 and \$10 than you will find in the American Girl Shoe. And when you buy American Girl Shoes you don't have to take any style—you can select the exact style you want. There is a American Girl Shoe appropriate to every costume and every cocasion.

## The American Girl Guarantee

The makers of the American Girl Shoes guarantee that they are manufactured of best quality leathers, stitched with the best quality silk, of best oak-tanned sole leather, and made by workmen skilled to the highest degree in the art of shoemaking.

If the upper breaks through before the first sole is worn through we will replace with a new pair.

THE WOLF BROS. & CO., Makers of the American Girl Shoes.
Failure to inspect the American Girl Shoe before purchasing elsewhere means one of two things—disappointment or the payment of a dollar or more than would have been necessary to secure an American Girl Shoe of equal value, in piont of style and all-round servicability.



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